

WFSB 333 Capital Blvd Rocky Hill, CT 06067 Main: (860)728-3333

Billing: (404)325-4646

Billing Address:

Message & Media Inc Attention: Accounts Payable 100 Albany Street, Suite 200B New Brunswick, NJ 08901

USA

Send Payment To:

WFSB BOX 13034

Newark, NJ 07188-0034

Invoice #	Invoice Date	Invoice Month	Invoice Period
498225-1		Dctober 2012	10/01/12 - 10/21/12

<u>Station</u>	Account Executive	Sales Office	Sales Region
WFSB	House- National	House-National-	National

Advertiser **Product** Estimate Number Friends Of Chris Murphy Dctober 15-Dctober 21, 20

> Flight Dates Drder# Alt Order# 10/15/12 - 10/21/12 498225 Billing Calendar Billing Type Deal# Broadcast Cash Special Handling IDB# Advertiser Code Product Code Agency Ref Advertiser Ref

Spotal

		Spots/							
Туре	Rate	Week	Length	MTWTFSS	Start/End Time	scription	ate Des	End D	e Start Date
00 NM	\$325.00	5	:30	MTWTF	NEV430-5A	OA EYEWITNESS I	12 430	10/19/	1 10/15/12
				<u>Rate</u> \$325.00	Spots/Week 5			Start Da	Weeks:
Rate		Ad-ID	Length	Start/End Time	ription	Air Time Descr	Air Date	h Day	Spots: # C
\$325.0) СМТ120Н		430-5A	EYEWITNESS NEWS		10/15/12	FSB M	
\$325.0		СМТ122Н	:30	430-5A	EYEWITNESS NEWS	4:39 AM 430A	10/16/12	FSB Tu	1 V
\$325.0		СМТ123Н		430-5A	EYEWITNESS NEWS	4:40 AM 430A	10/17/12	FSBW	2 V
\$325.0		CMT122II		430-5A	EYEWITNESS NEWS		10/18/12	FSB Th	5 V
\$325.0		СМТ122Н		430-5A	EYEWITNESS NEWS		10/19/12	FSB F	4 V
							^ F		····
MM 00	\$500.00	5	:30	MTWTF	5am - 5:30am	witness News	2 Eyev	10/19/1	2 10/15/12
				Rate	Spots/Week			Start Da	Weeks:
				\$500.00	5			10/15/12	Casta # C
Rate			Length	Start/End Time		Air Time Descri	<u>Air Date</u> 10/15/12	r <u>⊍ay</u> ≓SBM	Spots: # C
\$500.0		CMT120H		5am - 5:30am		5:08 AM Eyewit		-SB Tu	
\$500.0		CMT123H		5am - 5:30am		4:59 AM Eyewit	10/16/12		
\$500.0		CMT122H		5am - 5:30am		5:20 AM Eyewit	10/17/12	SBW	
\$500.0		CMT122H		5am - 5:30am		5:27 AM Eyewit	10/18/12		
\$500.0		смт123н	:30	5am - 5:30am	ness News	5:09 AM Eyewiti	10/19/12	SBF	1 VV
0 NM	\$800.00	5	:30	MTWTF	5:30a - 6am	witness News	2 Eyew	10/19/1	10/15/12
				<u>Rate</u> \$800.00	Spots/Week 5	/12 MTWTF	e <u>End Da</u> 10/21/1	Start Dat 10/15/12	Weeks:
<u>Rate</u>		Ad-ID	Length .	Start/End Time		Air Time Descrip	Air Date		Spots: # Cl
\$800.00		СМТ120Н	:30 (5:30a - 6am	ness News	5:59 AM Eyewitr	10/15/12	SBM	1 W
\$800.00		смт122н	:30	5:30a - 6am	ness News	5:31 AM Eyewitr	10/16/12	SB Tu	2 W
\$800.00		смт123н	:30 (5:30a - 6am	ness News	5:38 AM Eyewitr	10/17/12	SBW	4 W
\$800.00		смт123н	:30 (5:30a - 6am	ness News	5:44 AM Eyewitr	10/18/12	SBTh	5 WI
\$800.00		смт122н	:30 (5:30a - 6am	ness News	5:52 AM Eyewitr	0/19/12	SBF	3 Wi
0 NM	\$1,200.00	5	:30	MTWTF	6am - 6:30am	vitness News	. Eyewi	10/19/12	10/15/12
				Rate \$1,200.00	Spots/Week 5		End Da 10/21/1	Start Date 10/15/12	Weeks:



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498225-1	10/21/12	October 2012	10/01/12 - 10/21/12

Advertiser	Product	Estimate Number
Friends Of Chris Murphy	October 15-October 21, 20	

Line Start Date E	nd Date D	escription	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
4 10/15/12 10)/19/12 Ey	vewitness News	6am - 6:30am	MTWTF	:30	5	\$1,200.00	NM	
Spots: # Ch 3 WFSB 1 WFSB 4 WFSB 5 WFSB 2 WFSB	Tu 10/16/12 W 10/17/12 Th 10/18/12	6:14 AM Eyew 6:09 AM Eyew 6:14 AM Eyew 6:16 AM Eyew	ritness News itness News itness News itness News	Start/End Time 6am - 6:30am 6am - 6:30am 6am - 6:30am 6am - 6:30am 6am - 6:30am	:30 :30 :30 :30	Ad-ID CMT120H CMT123H CMT122H CMT122H CMT122H			Rate Type \$1,200.00 NM \$1,200.00 NM \$1,200.00 NM \$1,200.00 NM \$1,200.00 NM
5 10/15/12 10	/19/12 Ey	ewitness News	6:30am - 7am	MTWTF	:30	5	\$1,200.00	NM	
10/	5/12 10/2 Day <u>Air Date</u> A 10/15/12 Tu 10/16/12 V 10/17/12	6:39 AM Eyewi 6:59 AM Eyewi	tness News tness News tness News	Rate \$1,200.00 <u>Start/End Time</u> 6:30am - 7am 6:30am - 7am 6:30am - 7am	:30 :30	CMT120H CMT122H CMT123H			Rate Type \$1,200.00 NM \$1,200.00 NM \$1,200.00 NM
1 WFSB				6:30am - 7am 6:30am - 7am		СМТ123H СМТ122H			\$1,200.00 NM \$1,200.00 NM
6 10/15/12 10/	19/12 CB	S: THE EARLY SH	IOV7am - 9am	MTWTF	:30	8	\$300.00	NM	
TO/1 Spots: # Ch	ay Air Date 1 10/15/12 1 10/16/12 2 10/16/12 2 10/17/12 3 10/17/12 3 10/18/12 3 10/18/12	### AIT TIME DESCRIPTION	THE EARLY SHOW	Rate \$300.00 <u>Start/End Time</u> 7am - 9am 7am - 9am 7am - 9am 7am - 9am 7am - 9am 7am - 9am	:30 :30 :30 :30 :30	Ad-ID CMT120H CMT120H CMT123H CMT122H CMT122H CMT123H CMT123H CMT123H	\$375.00	NM	Rate Type \$300.00 NM \$300.00 NM \$300.00 NM \$300.00 NM \$300.00 NM \$300.00 NM \$300.00 NM
Weeks: <u>Start</u>	Date End [/12 10/21 ny Air Date	Date MTWTFSS /12S- Air Time Descrip	Spots/Week 1 ution	Rate \$375.00 Start/End Time	Length /	\d-ID	Q070.00		Rate Type
8 10/20/12 10/2		a Sat. Eyewitness i	ness News Weekend Ne7am-9am	6am - 7am	:30 €	:мт122н 1	\$500.00	NM	\$375.00 NM
Weeks: <u>Start</u> 10/15 Spots: <u>#</u> Ch <u>Da</u> 1 WFSB Sa	Date	Date MTWTFSS 112S- Air Time Descrip	Spots/Week 1	Rate \$500.00 Start/End Time 7am-9am	Length A				Rate Type \$500.00 NM
9 10/21/12 10/2	I/12 Eyev	vitness News Week	eı6am - 7am	S	:30	1	\$375.00	NM	
1 WFSB Su	12 10/21/ y <u>Air Date</u> 10/21/12	12S Air Time Descrip 6:44 AM Eyewitn	ess News Weekend	<u>Rate</u> \$375.00 <u>Start/End Time</u> 6am - 7am		мт123н			<u>Rate Type</u> \$375.00 NM
10 10/21/12 10/2	712 7a-9a	a Sun Eyewitness N	le/am-9am	S	:30	1	\$500.00	NM	



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498225-1	10/21/12	Dctober 2012	10/01/12 - 10/21/12

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Friends Df Chris Murphy	Dctober 15-Dctober 21, 20	

Line Start D	ate End Date	e Des	cription	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
10 10/21/1	2 10/21/12	7a-9	a Sun Eyewitnes	s Ne7am-9am	S	:30	1	\$500.00	NM	
Weeks:	Start Date 10/15/12	End D 10/21		Spots/Week 1	<u>Rate</u> \$500.00				*****	
Spots: #	Ch <u>Day A</u>	ir Date	Air Time Desc	<u>ription</u>	Start/End Time		h Ad-ID			Rate Type
	WFSB Su 1	0/21/12	8:36 AM /a-9a	Sun Eyewitness New	s 7am-9am	:3) СМТ122Н			\$500.00 NM
11 10/21/1:	2 10/21/12	CBS	Sunday Morning	9:00am - 10:30an	1S	:30	2	\$1,100.00	NM	
Weeks:	Start Date 10/15/12	End D 10/21/		<u>Spots/Week</u> 2	<u>Rate</u> \$1,100.00					
Spots: #			Air Time Desc		Start/End Time		Ad-ID			<u>Rate Type</u>
		0/21/12		Sunday Morning	9:00am - 10:30ar) СМТ123Н			\$1,100.00 NM
	WFSB Su 10	0/21/12	10:29 AM CBS	Sunday Moming	9:00am - 10:30ar	n :30) СМТ122Н			\$1,100.00 NM
12 10/21/12	10/21/12	Face	the Nation/ Face	the10:30am - 11:30ar	ns	:30	1	\$400.00	NM	
Weeks:	Start Date 10/15/12	End D: 10/21/		Spots/Week 1	<u>Rate</u> \$400.00	,				
Spots: #		r Date	Air Time Descr		Start/End Time	<u>Length</u>	Ad-ID			Rate Type
1 '	WFSB Su 10	/21/12	11:28 AMFace	he Nation/ Face the S	tate 10:30am - 11:30a	m :30	смт123н			\$400.00 NM
13 10/15/12	10/19/12	9am-	10am	9am - 10am	MTWTF	:30	4	\$500.00	NM	
Weeks:	Start Date 10/15/12	End Da 10/21/1		Spots/Week 4	<u>Rate</u> \$500.00					
Spots: #	Ch <u>Day Air</u>	Date	Air Time Descri	ption	Start/End Time	Length	Ad-ID			Rate Type
		/15/12	9:49 AM 9am-1	0am	9am - 10am	:30	CMT120H			\$500.00 NM
		/16/12	9:37 AM 9am-1		9am - 10am	:30	смт123н			\$500.00 NM
		/18/12	9:24 AM 9am-1		9am - 10am		CMT122H			\$500.00 NM
1 V	WESBE 10	/19/12	9:59 AM 9am-1	0am	9am - 10am	:30	СМТ123Н			\$500.00 NM
14 10/15/12	10/19/12	10am	-11am	10am - 11am	MTWTF~~	:30	5	\$175.00	NM	
Weeks:	Start Date 10/15/12	End Da 10/21/1		Spots/Week 5	<u>Rate</u> \$175.00					
Spots: <u>#</u> (Date	Air Time Descri	<u>otion</u>	Start/End Time	<u>Length</u>	Ad-ID			Rate Type
			10:59 AM 10am-		10am - 11am	:30	смт120н			\$175.00 NM
			10:59 AM 10am-		10am - 11am		CMT122H			\$175.00 NM
			10:58 AM 10am-1	· · - · · · ·	10am - 11am		СМТ122Н			\$175.00 NM
			10:28 AM 10am-1 10:25 AM 10am-1		10am - 11am		CMT123H			\$175.00 NM
15 10/15/12	10/19/12		2p Price is Right	11am - 12pm	10am - 11am MTWTF	:30	СМТ 122 Н 5	\$750.00	NM	\$175.00 NM
			·				<u> </u>	Ţ. 00.00		
Weeks:	Start Date 10/15/12	End Dat 10/21/12	2 MTWTF~~	Spots/Week 5	<u>Rate</u> \$750.00					
Spots: # C			Air Time Descrip		Start/End Time	Length /				Rate Type
			11:31 AM11a-12 ₁		11am - 12pm		MT120H			\$750.00 NM
			11:30 AM11a-12 _! 11:59 AM11a-12 _!		11am - 12pm 11am - 12pm		MT123H MT123H			\$750.00 NM
			11:59 AM 11a-12g	•	11am - 12pm		MT123H			\$750.00 NM \$750.00 NM
			10:59 AM 11a-12		11am - 12pm		мт123н			\$750.00 NM
16 10/15/12	10/19/12		ness News	12pm - 12:30PM	MTWTF	:30	1	\$325.00	NM	+100:00 14IEI
Weeks:		End Date 10/21/12		Spots/Week	Rate \$325.00					
Manager of 15 of 15	.0,10,12	10/2 1/ 12			ψυΖυ.υυ					



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498225-1	10/21/12	October 2012	10/01/12 - 10/21/12

Advertiser	Product	Estimate Number
Friends Of Chris Murphy	October 15-Dctober 21, 20	1

Line	Start Date	End Date	e Des	scription	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
16	10/15/12	10/19/12	Eye	witness News	12pm - 12:30PM	MTWTF	:30	1	\$325.00	NM	
	Spots: # C		<u>ir Date</u> 0/17/12	<u>Air Time</u> <u>Desc</u> 12:25 PM Eyev		Start/End Time 12pm - 12:30PM		<u>h Ad-ID</u> 0 смт122н	l		<u>Rate</u> <u>Type</u> \$325.00 NM
17	10/15/12	10/19/12	M-F	CBS Soaps	1230-2p	MTWTF	:30	5	\$300.00	NM	
	Weeks: Spots: # Cl		10/21	/12 MTWTF Air Time Desc		Rate \$300.00 Start/End Time		1 <u>Ad-ID</u>			Rate Type
			0/16/12	12:54 PM M-F (1:59 PM M-F (•	1230-2p 1230-2p) СМТ120Н) СМТ122Н			\$300.00 NM \$300.00 NM
			0/17/12 .	1:59 PM M-F (CBS Soaps	1230-2p	:30) СМТ123Н			\$300.00 NM
)/18/12	1:59 PM M-F (•	1230-2p	:30) СМТ123Н			\$300.00 NM
	2 W	FSBF 10)/19/12	1:29 PM M-F (CBS Soaps	1230-2p	:30) СМТ122Н			\$300.00 NM
18	10/15/12	10/19/12	M-F	The Talk	2-3р	MTWTF	:30	5	\$200.00	NM	
1	Weeks:	Start Date 10/15/12	End D 10/21/		Spots/Week 5	Rate \$200.00					
5	Spots: # Ch			Air Time Descr	_	Start/End Time	Length	Ad-ID			Rate Type
	2 WF	SB M 10	/15/12	2:28 PM M-F T		2-3p		CMT120H			\$200.00 NM
	5 WF	SBTu 10	/16/12	2:59 PM M-F T	he Talk	2-3p	:30	СМТ123Н			\$200.00 NM
		=	/17/12	2:59 PM M-F T	he Talk	2-3p	:30	CMT122H			\$200.00 NM
		-	/18/12	2:27 PM M-F T		2-3p	:30	Смт122н			\$200.00 NM
	4 WF	SBF 10	/19/12	2:59 PM M-F T	he Talk	2-3p	:30	СМТ123Н			\$200.00 NM
19	10/15/12	10/19/12	3pm-	4pm Syndication	2:58pm-4pm	MTWTF	:30	5	\$200.00	NM	
V	Veeks:	Start Date 10/15/12	End Da 10/21/		Spots/Week 5	Rate \$200.00					
S	pots: <u>#</u> Ch	Day Air	Date	Air Time Descri	ption	Start/End Time	<u>Length</u>	Ad-ID			Rate Type
	3 WF		15/12	3:14 PM 3pm-4	pm Syndication	2:58pm-4pm	:30	СМТ122Н			\$200.00 NM
	1 WF		16/12	3:38 PM 3pm-4		2:58pm-4pm	:30	СМТ122Н			\$200.00 NM
	4 WF		17/12	3:58 PM 3pm-4	•	2:58pm-4pm		смт123н			\$200.00 NM
	2 WF		18/12	3:39 PM 3pm-4		2:58pm-4pm		СМТ123Н			\$200.00 NM
	5 WF	SB F 10/	19/12	3:20 PM 3pm-4	pm Syndication	2:58pm-4pm	:30	CMT122H			\$200.00 NM
20 1	0/15/12	10/19/12	4p-5p	Dr. Oz	4pm-5pm	MTWTF	:30	5	\$400.00	NM	
W		Start Date 10/15/12	End Da 10/21/1		<u>Spots/Week</u> 5	<u>Rate</u> \$400.00					
S	pots: <u>#</u> Ch	<u>Day Air</u>		Air Time Descrip		Start/End Time	Length ,	Ad-ID			Rate Type
	1 WFS		15/12	4:20 PM 4p-5p (4pm-5pm		смт123н			\$400.00 NM
	3 WFS		16/12	4:12 PM 4p-5p [4pm-5pm		СМТ123Н			\$400.00 NM
	2 WFS		17/12	4:20 PM 4p-5p [4pm-5pm		CMT122H			\$400.00 NM
	4 WFS	Credited	18/12	4p-5p L		4pm-5pm	:00				\$400.00 NM
	5 WFS	BF 10/1	19/12	4:13 PM 4p-5p [Or. Oz	4pm-5pm	:30 0	MT123H			\$400.00 NM
21 10	0/15/12	10/19/12	Eyewi	ness News	5pm - 5:30pm	MTWTF	:30	5	\$1,800.00	NM	
W			End Dat 10/21/12		Spots/Week 5	Rate \$1,800.00					
Sp	ots: # Ch	Day Air [Air Time Descrip	• •	Start/End Time	Length A	\d-ID			Rate Type
							- '-				



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498225-1	10/21/12	October 2012	10/01/12 - 10/21/12

Advertiser	Product	Estimate Number
Friends Of Chris Murphy	October 15-October 21, 20	

Line Start Date End Date [Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
21 10/15/12 10/19/12 E	Eyewitness News	5pm - 5:30pm	MTWTF	:30	5	\$1,800.00	NM	
Spots: # Ch Day Air Dat			Start/End Time		Ad-ID			Rate Type
4 WFSBM 10/15/1	•		5pm - 5:30pm) СМТ122Н			\$1,800.00 NM
1 WFSB Tu 10/16/1	• • • • • • • • • • • • • • • • • • • •		5pm - 5:30pm) CMT122H			\$1,800.00 NM
2 WFSB W 10/17/1	•		5pm - 5:30pm) CMT123H			\$1,800.00 NM
5 WFSB Th 10/18/1	•		5pm - 5:30pm	•) CMT122H			\$1,800.00 NM
3 WFSB F 10/19/1			5pm - 5:30pm	:30) СМТ122Н			\$1,800.00 NM
22 10/15/12 10/19/12 E	yewitness News	5:30pm - 6pm	MTWTF	:30	5	\$1,800.00	MM	
	d Date MTWTFSS 21/12 MTWTF	Spots/Week 5	Rate \$1,800.00					
Spots: # Ch Day Air Date	Air Time Descr	<u>iption</u>	Start/End Time	Length	Ad-ID			Rate Type
3 WFSBM 10/15/1	2 5:43 PM Eyewi	tness News	5:30pm - 6pm	:30	CMT123H			\$1,800.00 NM
2 WFSB Tu 10/16/1	2 5:54 PM Eyewi	tness News	5:30pm - 6pm	:30	СМТ123Н			\$1,800.00 NM
1 WFSB W 10/17/1:	2 5:46 PM Eyewi	ness News	5:30pm - 6pm	:30	СМТ122Н			\$1,800.00 NM
5 WFSB Th 10/18/1:	2 5:54 PM Eyewi	ness News	5:30pm - 6pm	:30	смт123н			\$1,800.00 NM
4 WFSB F 10/19/1:	2 5:55 PM Eyewil	ness News	5:30pm - 6pm	:30	смт123н			\$1,800.00 NM
23 10/15/12 10/19/12 Ey	yewitness News	6pm - 6:30pm	MTWTF	:30	5	\$2,100.00	NM	
Weeks: <u>Start Date</u> <u>End</u> 10/15/12 10/2	I Date MTWTFSS 21/12 MTWTF	Spots/Week 5	<u>Rate</u> \$2,100.00					- 1111
Spots: # Ch Day Air Date		•	Start/End Time	Length	AAJD			Data Tura
1 WFSB M 10/15/12			6pm - 6:30pm		CMT122H			<u>Rate Type</u> \$2,100.00 NM
2 WFSB Tu 10/16/12			6pm - 6:30pm		СМТ122Н			\$2,100.00 NM
4 WFSB W 10/17/12	•		6pm - 6:30pm		CMT123H			\$2,100.00 NM
5 WFSBTh 10/18/12	•		6pm - 6:30pm		CMT122H			\$2,100.00 NM
3 WFSB F 10/19/12			6pm - 6:30pm		СМТ122Н			\$2,100.00 NM
24 10/15/12 10/19/12 Ins	side Edition	7pm - 7:30pm	MTWTF	:30	5	\$725.00	NM	
Weeks: <u>Start Date</u> <u>End</u> 10/15/12 10/2	Date MTWTFSS 1/12 MTWTF	Spots/Week 5	<u>Rate</u> \$725.00			.,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		
Spots: # Ch Day Air Date	Air Time Descrip	•	Start/End Time	Length	Ad-ID			Rate Type
2 WFSBM 10/15/12			7pm - 7:30pm		CMT123H			\$725.00 NM
5 WFSB Tu 10/16/12			7pm - 7:30pm		СМТ123Н			\$725.00 NM
3 WFSBW 10/17/12			7pm - 7:30pm		СМТ122Н			\$725.00 NM
4 WFSB Th 10/18/12			7pm - 7:30pm		СМТ123Н			\$725.00 NM
1 WFSBF 10/19/12	7:20 PM Inside 8		7pm - 7:30pm		мт123н			\$725.00 NM
25 10/15/12 10/19/12 Ent	ertainment Tonight	7:30pm - 8pm	MTWTF	:30	5	\$725.00	NM	
Weeks: <u>Start Date</u> <u>End</u> 10/15/12 10/2		Spots/Week 5	<u>Rate</u> \$725.00			·	· · · · · · · · · · · · · · · · · · ·	
Spots: # Ch Day Air Date	Air Time Descrip	•	Start/End Time	Length A	\d-ID			Rate Type
1 WFSB M 10/15/12	7:40 PM Entertai		7:30pm - 8pm	_	MT122H			\$725.00 NM
5 WFSB Tu 10/16/12	7:47 PM Entertai		7:30pm - 8pm		MT122H			\$725.00 NM
4 WFSB W 10/17/12	7:41 PM Entertai		7:30pm - 8pm		мт123н			\$725.00 NM
3 WFSBTh 10/18/12	7:45 PM Entertai	•	7:30pm - 8pm		мт122н			\$725.00 NM
2 WFSBF 10/19/12	7:40 PM Entertai	-	7:30pm - 8pm		мт122н			\$725.00 NM
26 10/20/12 10/20/12 NC/	AA Football Reg. Sea	s11:00am - 7:00pm	S-	:30	2	\$150.00	NM	
Weeks: Start Date End [Date MTWTFSS	Spots/Week	Rate					



Weeks:

Send Payment To: **WFSB BOX 13034** Newark, NJ 07188-0034

tnvoice #	tnvoice Date	Invoice Month	Invoice Period
498225-1	10/21/12	October 2012	10/01/12 - 10/21/12

Advertiser	Product	Estimate Number
Friends Of Chrts Murphy	October 15-October 21, 20	

Line Start Date End D	ate Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
26 10/20/12 10/20/	12 NCAA Footbalt Reg.	Seas11:00am - 7:00pm	1S-	:30	2	\$150.00	NM	
10/15/1 Spots: <u>#</u> Ch <u>Day</u> 2 WFSB Sa 1 WFSB Sa	Air Date Air Time Desc 10/20/12 3:29 PM NCAA	2 r <u>iption</u> A Football Reg. Seasor A Football Reg. Seasor		om :30	1 <u>Ad-tD</u>) CMT122H) CMT123H			<u>Rate</u> <u>Type</u> \$150.00 NM \$150.00 NM
27 10/15/12 10/19/	12 Late Night with David	Lett 11:35pm - 12:37ar	m MTWTF	:30	5	\$300.00	NM	
Weeks: Start Day 10/15/12 Spots: # Ch Day 2 WFSB M 3 WFSB Tu 4 WFSB W 1 WFSB Th 5 WFSB F	2 10/21/12 MTWTF Air Date Air Time Descr 10/15/12 11:59 PM Late N 10/16/12 12:30 AM Late N 10/17/12 11:58 PM Late N 10/18/12 12:33 AM Late N	Spots/Week 5 iption light with David Letterr light with David Letterr light with David Letterr light with David Letterr light with David Lettern light with David Lettern	man 11:35pm - 12:37 nan 11:35pm - 12:37 nan 11:35pm - 12:37	am :30 am :30 am :30	Ad-tD CMT123H CMT122H CMT123H CMT123H CMT123H			Rate Type \$300.00 NM \$300.00 NM \$300.00 NM \$300.00 NM \$300.00 NM
28 10/21/12 10/21/1	2 NFL Regular Season	1:00pm - 7:00pm	S	:30	2	\$2,000.00	NM	
1 WFSB Su 2 WFSB Su	10/21/12S Air Date Air Time Descri 10/21/12 12:59 PM NFL R 10/21/12 2:47 PM NFL R	egular Season	Rate \$2,000.00 <u>Start/End Time</u> 1:00pm - 7:00pm 1:00pm - 7:00pm		<u>Ad-ID</u> Смт122н Смт123н			Rate Type \$2,000.00 NM \$2,000.00 NM
29 10/15/12 10/15/1		8pm - 9pm	M	:30	1	\$2,600.00	NM	
	10/21/12 M Air Date Air Time Descrii 10/15/12 7:59 PM HIMYN		## Rate \$2,600.00 Start/End Time 8pm - 9pm ## T	:30	Ad-tD CMT120H	\$6,500.00	NM	<u>Rate</u> <u>Type</u> \$2,600.00 NM
Weeks: Start Date		Spots/Week	Rate	.30		\$6,500.00	Mivi	
10/15/12 Spots: <u>#</u> Ch <u>Day</u> /	10/21/12 -T <u>Air Date</u> <u>Air Time</u> <u>Descrip</u> 10/16/12	1	\$6,500.00 Start/End Time 9pm-11pm	<u>Length /</u> :00	Ad-tD			<u>Rate Type</u> \$6,500.00 NM
31 10/16/12 10/16/12	NCtS	8pm-9pm	-T	:30	1	\$3,300.00	NM	
Weeks: <u>Start Date</u> 10/15/12 Spots: <u>#</u> Ch <u>Day</u> A 1 WFSBTu 1	10/21/12 -T uir Date Air Time Descrip		Rate \$3,300.00 <u>Start/End Time</u> 8pm-9pm	Length A	<u>\d-tD</u> мт123н			Rate Type \$3,300.00 NM
32 10/17/12 10/17/12	Criminal Minds	9pm - 10pm	W	:30	1	\$2,600.00	NM	
Weeks: <u>Start Date</u> 10/15/12 Spots: <u>#</u> Ch <u>Day</u> A 1 WFSBW 1	10/21/12W	<u>ion</u>	<u>Rate</u> \$2,600.00 <u>Start/End Time</u> 9pm - 10pm	Length A	<u>d-ID</u> мт122н			<u>Rate Type</u> \$2,600.00 NM
33 10/17/12 10/17/12	CSI	10pm - 11pm	W	:30	1	\$2,200.00	NM	

Rate

Spots/Week

MTWTFSS

Start Date End Date



Send Payment To:
WFSB
BOX 13034
Newark, NJ 07188-0034

Invoice #	Invoice Date	Invoice Month	Invoice Period
498225-1	10/21/12	Dctober 2012	10/01/12 - 10/21/12

Advertiser	Product	Estimate Number
Friends Df Chris Murphy	Dctober 15-Dctober 21, 20	

Spots/ Line Start Date **End Date** Description Start/End Time **MTWTFSS** Week Length Rate Type 33 10/17/12 10/17/12 CSI 10pm - 11pm -W----:30 1 \$2,200.00 NM 10/15/12 10/21/12 --W----1 \$2,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSBW 10/17/12 10:36 PM CSI 10pm - 11pm :30 CMT123H \$2,200.00 NM 34 10/18/12 10/18/12 Big Bang/2.5 Men ---T---:30 8pm - 9pm 1 \$2,600.00 NM Start Date MTWTFSS Weeks: End Date Spots/Week Rate 10/15/12 10/21/12 \$2,600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Th :30 CMT123H 10/18/12 7:59 PM Big Bang/2.5 Men 8pm - 9pm \$2,600.00 NM 35 10/18/12 10/18/12 Person of Interest 9pm - 10pm ---T---:30 \$3,000.00 NM Weeks: Start Date End Date **MTWTFSS** Spots/Week Rate 10/15/12 10/21/12 ---T---\$3,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Th 10/18/12 9:37 PM Person of Interest 9pm - 10pm :30 CMT122H \$3,000.00 NM 36 10/19/12 10/19/12 Blue Bloods 10pm - 11pm ----F--:30 1 \$3,000.00 NM Weeks: **MTWTFSS** Spots/Week Start Date **End Date** Rate 10/15/12 10/21/12 ---F--\$3,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB F 10/19/12 10:33 PM Blue Bloods 10pm - 11pm :30 CMT122H \$3,000.00 NM 37 10/20/12 10/20/12 48 Hours 10pm - 11pm ----S-:30 \$1,200.00 NM Weeks: Start Date End Date **MTWTFSS** Spots/Week Rate 10/15/12 10/21/12 ----S-\$1,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Sa 10/20/12 10:39 PM 48 Hours 10pm - 11pm :30 CMT123H \$1,200.00 NM 38 10/21/12 10/21/12 Delayed 60 Minutes 730-830p ----s :30 \$4,000.00 NM Weeks: Start Date **End Date MTWTFSS** Spots/Week Rate 10/15/12 10/21/12 ----S \$4,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Su 10/21/12 8:35 PM Delayed 60 Minutes 730-830p :30 CMT122H \$4,000.00 NM 39 10/21/12 10/21/12 Amazing Race 830-930p ----S :30 \$3,100.00 NM Weeks: Start Date End Date **MTWTFSS** Spots/Week Rate 10/15/12 10/21/12 \$3,100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Su 10/21/12 9:47 PM Amazing Race 830-930p :30 CMT123H \$3,100.00 NM 40 10/21/12 10/21/12 Delayed The Good Wife 930-1030p ----S :30 \$3,100.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 \$3,100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Su 10/21/12 10:37 PM Delayed The Good Wife 930-1030p :30 СМТ122Н \$3,100.00 NM 41 10/16/12 10/20/12 11PM - 11:35PM Eyewitness News -TWTFS-:30 \$1,900.00 NM Weeks: Start Date **MTWTFSS End Date** Spots/Week Rate 10/15/12 10/21/12 -TWTES-\$1,900.00

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment.



Send Payment To: **WFSB** BOX 13034 Newark, NJ 07188-0034

Invoice #	Invoice Date	Invoice Month	Invoice Period
498225-1	10/21/12	October 2012	10/01/12 - 10/21/12

Advertiser	Product	Estimate Number
Friends Of Chris Murphy	October 15-October 21, 20)

			Spots/				
•	Туре	Rate	Week	Length	MTWTFSS	Start/End Time	te End Date Description
	NM	\$1,900.00	3	:30	-TWTFS-	11PM - 11:35PM	10/20/12 Eyewitness News
Rate Ty			h Ad-ID	Lengt	Start/End Time	ription	Ch <u>Day Air Date</u> <u>Air Time</u> <u>Descr</u>
\$1,900.00			0 СМТ123н	:3	11PM - 11:35PM	itness News	WFSB Tu 10/16/12 11:28 PM Eyew
\$1,900.00 1			0 смт122н	:3	11PM - 11:35PM	itness News	WFSB W 10/17/12 11:33 PM Eyew
\$1,900.00			0 СМТ122Н	:3	11PM - 11:35PM	itness News	NFSB Sa 10/20/12 11:14 PM Eyewi
	NM	\$1,600.00	1	:30	~F	8pm - 9pm	10/19/12 CSI:NY
					Rate	Spots/Week	Start Date End Date MTWTFSS
					\$1,600.00	1	10/15/12 10/21/12F
Rate Tv			h Ad-ID	Lengti		1	
<u>Rate</u> <u>Ty</u> \$1,600.00 N			<u>h Ad-ID</u>) смт123н		\$1,600.00	iption 1	10/15/12 10/21/12F
\$1,600.00 N	NM	\$1,200.00			\$1,600.00 Start/End Time	iption 1	10/15/12 10/21/12F Ch <u>Day Air Date</u> <u>Air Time</u> <u>Descri</u>
\$1,600.00 N	NM	\$1,200.00) смт123н	:30	\$1,600.00 <u>Start/End Time</u> 8pm - 9pm S- <u>Rate</u>	ription IY	10/15/12 10/21/12F Ch <u>Day Air Date Air Time Descri</u> VFSB F 10/19/12 8:36 PM CSI:N
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Payment Terms Net 30 Days

Gross Total \$119,675.00

Agency Commission

\$17,951.25

Net Amount Due

\$101,723.75